
Opportunities for skills development with the university sector

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Provision for skills development

- Undergraduate programmes
 - traditional entry and direct entry from colleges
 - Graduate Apprenticeships
 - online and blended delivery
- Postgraduate programmes
 - September and January starts
 - full and part time routes
- PhD/DBA research degrees
 - Own research and/or taught programme of study
 - Full and part time

Provision for skills development

- Development of one-off Upskilling modules
 - Sustainable, Entrepreneurial and Innovative Tourism Business Management, DLP Lite, Digital Marketing Strategy, Managing Innovation
- Short course programmes
 - Destination Leaders Programme with Scottish Enterprise
 - Understanding Data in Tourism MOOC
- Business Start-up Bootcamps –
 - online delivery
 - month long course for business and social enterprises
- Individual and group skills development via industry engagement
 - DLP Furlough Project mentoring
 - Interface Adopt-a-Business Scheme

How to engage with universities

- Building on our existing skills universities
 - now offering courses via blended and online formats for new and continuing students plus Graduate Plus Programme
- Greater flexibility in course and module provision –
 - find out what we offer and see if suits you or colleagues – operational, management, leadership levels in various formats
- Get recognition and accreditation for prior learning –
 - DLP, Mercat Tours, Boot Camp all accredited
- Connect via alumni groups for opportunities and networking
- Work with us as organisations and individuals to develop relevant provision and to deliver this in the most relevant way for yourselves, colleagues and our graduating students.